New Page Types and Page Styles in Version 10.1 of Iron Speed Designer

Iron Speed Improves Functionality and Customer Experience in Latest Release

San Jose, Calif., – October 25, 2013 – Award-winning software company, Iron Speed, Inc., has released Version 10.1 of its development software for .NET database applications. The tool has been finely tuned to support many-to-many pages, attractive new page styles, and improved application generation.

"We feel these new features will enhance our customers' experience with our product and produce even more visually stunning, feature-rich .NET Web applications", Iron Speed Chairman, Co-founder and CEO Alan Fisher.

Many-to-many pages are ideal for a Users/Roles relationship. They automatically update underlying tables and filter by selected records only.

Some of the features of the new page styles include semi-transparent header styles, content scrolls behind the header, and company logos overlapping the menu. Iron Speed continues to provide our customers with ever-increasing options for customizing their applications while still producing visually stunning results.

For Iron Speed, improving user experience is critical. V10.2 provides improved application generation which results in faster build times, faster schema synchronization, and ignoring bad database tables.

"Saving our customers time and effort has always been important at Iron Speed, and this latest enhancement reinforces our commitment to making our customers' experience the best possible", stated Fisher.

Perpetual and subscription licenses are available online. Additionally, you can download the FREE trial and be the first to know about Iron Speed promotions and discounts: <u>http://www.ironspeed.com/download</u>

About Iron Speed, Inc.

Iron Speed is the leader in enterprise-class application development. Our software development tools build database and reporting applications in significantly less time and cost than hand-coding. Our flagship product, Iron Speed Designer, is the fastest way to deliver applications for the Microsoft .NET, Microsoft SharePoint, mobile and Software As A Service (SAAS) cloud computing environments.

Iron Speed is well-funded with a capital base of over \$20M from several strategic investors and executives from AMD, Excelan, Onsale, and Oracle. The company was founded in 1999 and is based in San Jose, CA. and is located online at: <u>www.ironspeed.com</u>.

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